



Industry Spotlight

Health Care and Social Assistance

Mesa County, Colorado



Mesa County Workforce Center
512 29 1/2 Rd.
Grand Junction, CO 81504
970-248-7560
jobservice@mesacounty.us
www.mcwfc.us

Industry Snapshot 4

Staffing Pattern 5

Drivers of Employment Growth 6

Employment Distribution by Type 7

Establishments 8

GDP & Productivity..... 9

Supply Chain: Top Suppliers 10

Sector Strategy Pathways..... 11

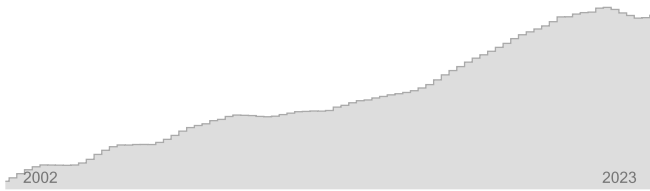
Postsecondary Programs Linked to Health Care and Social Assistance..... 12

Data Notes..... 13

FAQ..... 14

Health Care and Social Assistance Mesa County, Colorado – 2023Q1

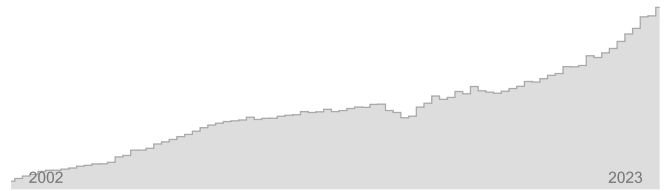
EMPLOYMENT



12,705

Regional employment / **23,361,263** in the nation

WAGES

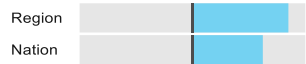


\$62,629

Avg Wages per Worker / **\$63,084** in the nation

2.3% ↑

Avg Ann % Change Last 10 Years / **+1.7%** in the US



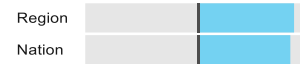
18.0%

% of Total Employment / **14.4%** in the US



3.4% ↑

Avg Ann % Change Last 10 Years / **+3.2%** in the US

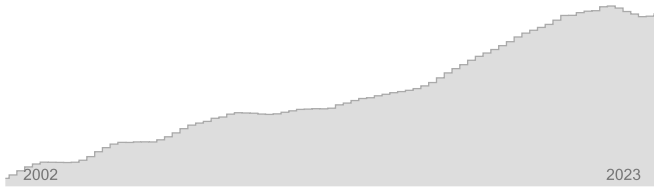


TOP OCCUPATION GROUPS

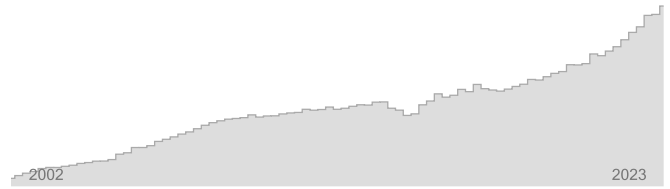


Industry Snapshot

EMPLOYMENT



WAGES

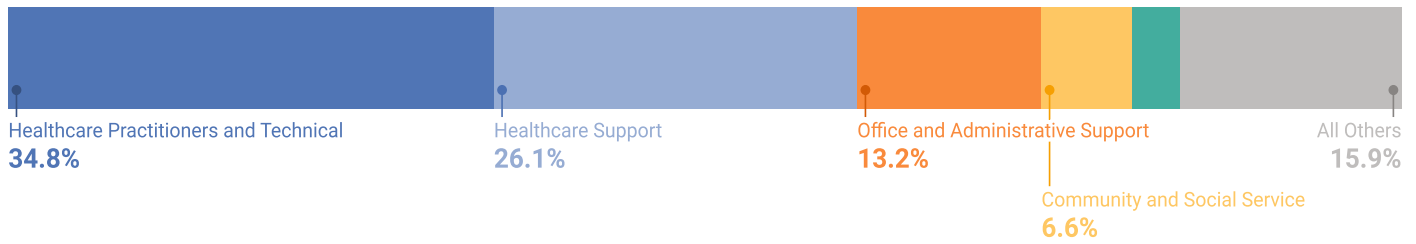


2-Digit Industry	Empl	Avg Ann Wages	LQ	5yr History	Annual Demand	Forecast Ann Growth
Health Care and Social Assistance	12,705	\$62,629	1.25		1,451	1.1%


Employment is one of the broadest and most timely measures of a region's economy. Fluctuations in the number of jobs shed light on the health of an industry. A growing employment base creates more opportunities for regional residents and helps a region grow its population.

Since wages and salaries generally compose the majority of a household's income, the annual average wages of a region affect its average household income, housing market, quality of life, and other socioeconomic indicators.

Staffing Pattern



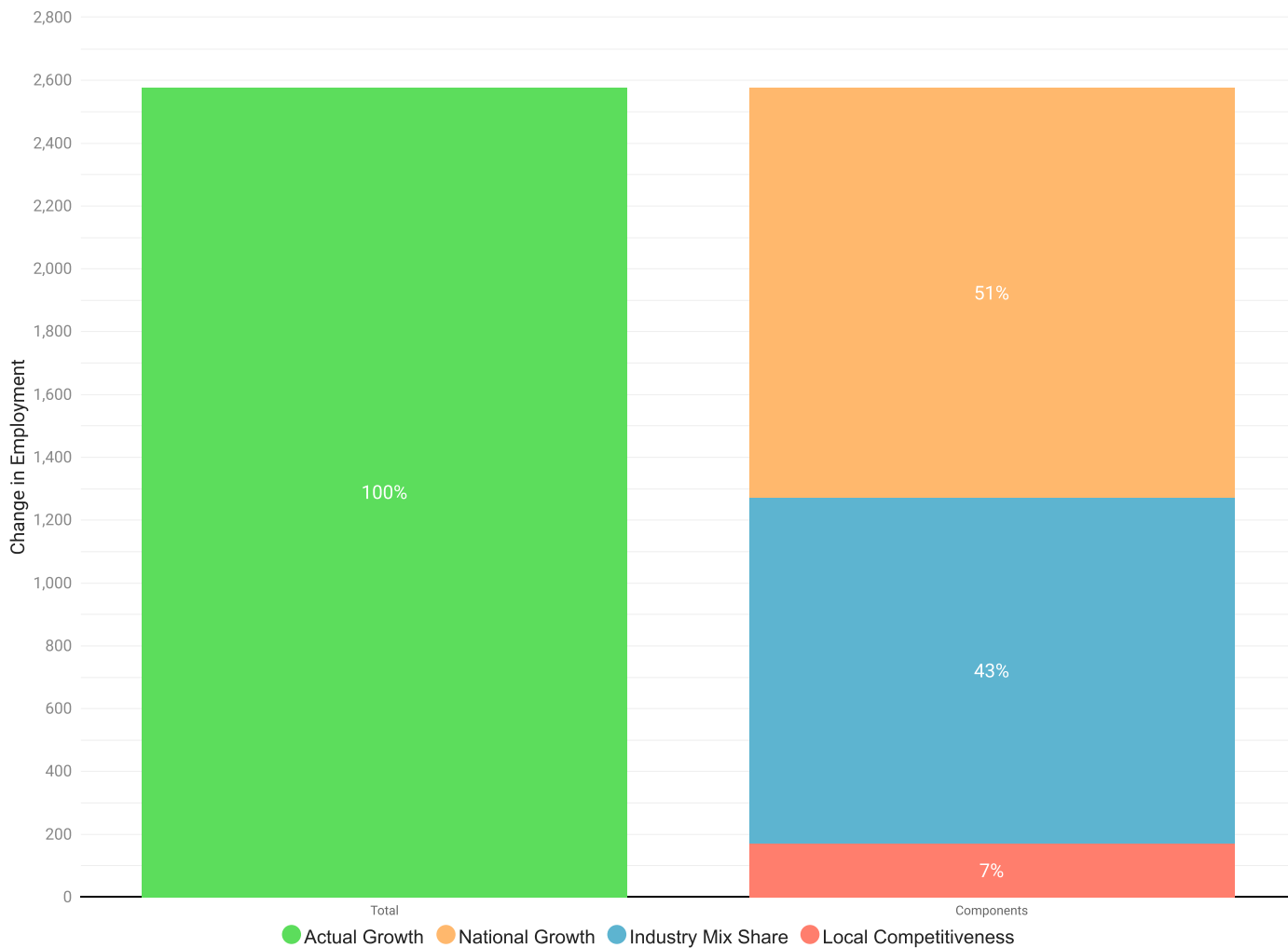
6-digit Occupation	Empl	Avg Ann Wages	Annual Demand
Registered Nurses	1,849	\$87,600	119
Personal Care Aides	1,209	\$33,000	209
Nursing Assistants	708	\$37,000	111
Home Health Aides	428	\$33,000	62
Medical Assistants	405	\$41,800	65
Medical Secretaries and Administrative Assistants	370	\$38,700	46
Substance Abuse, Behavioral Disorder, and Mental Health Counselors	293	\$53,700	35
Receptionists and Information Clerks	264	\$37,000	39
Dental Assistants	246	\$43,900	38
Medical and Health Services Managers	218	\$124,100	25
Remaining Component Occupations	6,690	\$80,500	713
Total	12,678		

 The mix of occupations points to the ability of a region to support an industry and its flexibility to adapt to future demand. Industry wages are a component of the cost of labor for regional employers.



Drivers of Employment Growth

Over the ten years ending 2022, employment in Health Care and Social Assistance for Mesa County, Colorado added 2,579 jobs. After adjusting for national growth during this period and industry mix share, the part of this employment change due to local competitiveness was a gain of 171 jobs—meaning this industry was more competitive than its national counterpart during this period.

Drivers of Employment Growth for Mesa County, Colorado



Source: JobsEQ®, Data as of 2022Q4

-  Shift-share analysis sheds light on the factors that drive regional employment growth in an industry. A positive change in local competitiveness indicates advantages that may be due to factors such as superior technology, management, and labor pool, etc.
-  National growth is due to the overall growth or contraction in the national economy. Industry mix share is the growth attributable to the specific industries examined (based on national industry growth patterns and the industry mix of the region).

Employment Distribution by Type

The table below shows the employment mix by ownership type for Health Care and Social Assistance for Mesa County, Colorado. Four of these ownership types — federal, state, and local government and the private sector — together constitute “Covered Employment” (employment covered by the Unemployment Insurance programs of the United States and reported via the Quarterly Census of Employment and Wages).

“Self-Employment” refers to unincorporated self-employment and represents workers whose primary job is self-employment (that is, these data do not include workers whose primary job is a wage-and-salary position that is supplemented with self-employment).



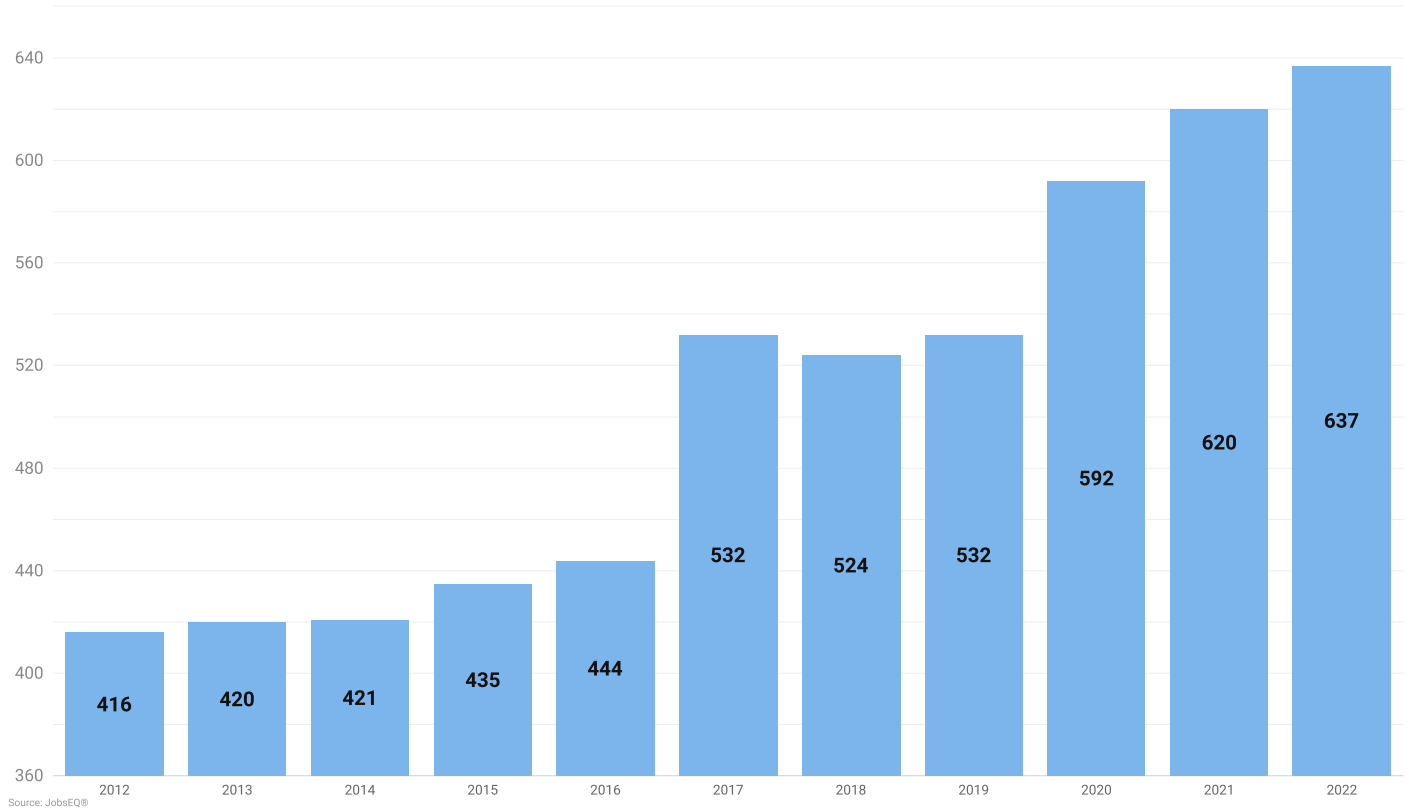
	Empl	%
Private	11,202	88.2%
Self-Employment	363	2.9%
Local Government	16	0.1%
State Government	173	1.4%
Federal Government	951	7.5%


Source: JobsEQ®

 Strong entrepreneurial activity is indicative of growing industries. Using self-employment as a proxy for entrepreneurs, a higher share of self-employed individuals within a regional industry points to future growth.

Establishments

In 2022, there were 637 Health Care and Social Assistance establishments in Mesa County, Colorado (per covered employment establishment counts), an increase from 416 establishments ten years earlier in 2012.

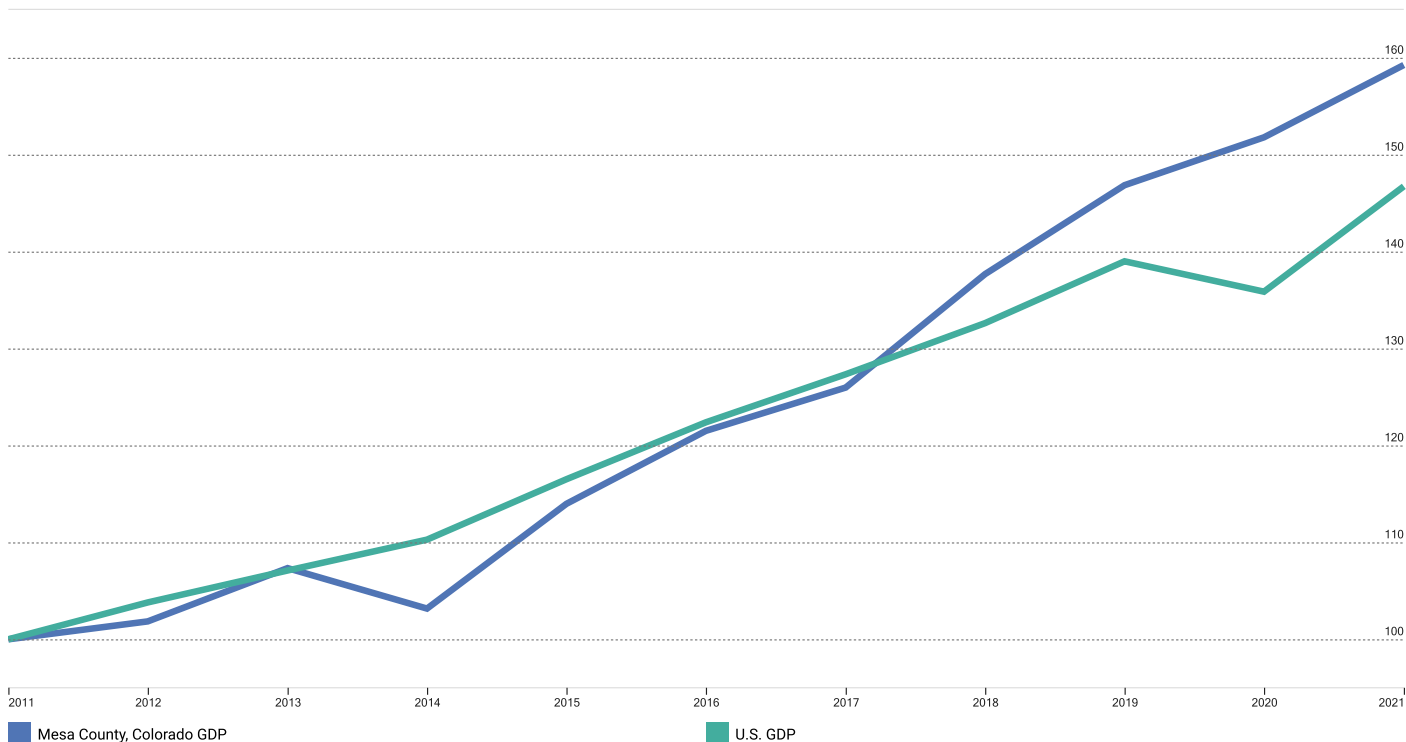


 New business formations are an important source of job creation in a regional economy, spurring innovation and competition, and driving productivity growth. Establishment data can provide an indicator of growth in businesses by counting each single location (such as a factory or a store) where business activity takes place, and with at least one employee.

GDP & Productivity

In 2021, Health Care and Social Assistance produced \$1.1 billion in GDP for Mesa County, Colorado.

GDP: Indexed 2011 = 100



15.5 %

Industry Share of Total GDP /
8.4 % in the nation



4.8 % ↑

Avg Ann % Change Last 10 Yrs /
3.9 % in the nation



\$139k

Output per Worker /
\$142k in the nation



💡 Gross domestic product (GDP) is the most comprehensive measure of regional economic activity, and an industry's contribution to GDP is an important indicator of regional industry strength. It is a measure of total value-added to a regional economy in the form of labor income, proprietor's income, and business profits, among others. GDP values shown on this page are nominal GDP data.

💡 Growth in productivity (output per worker) leads to increases in wealth and higher average standards of living in a region.

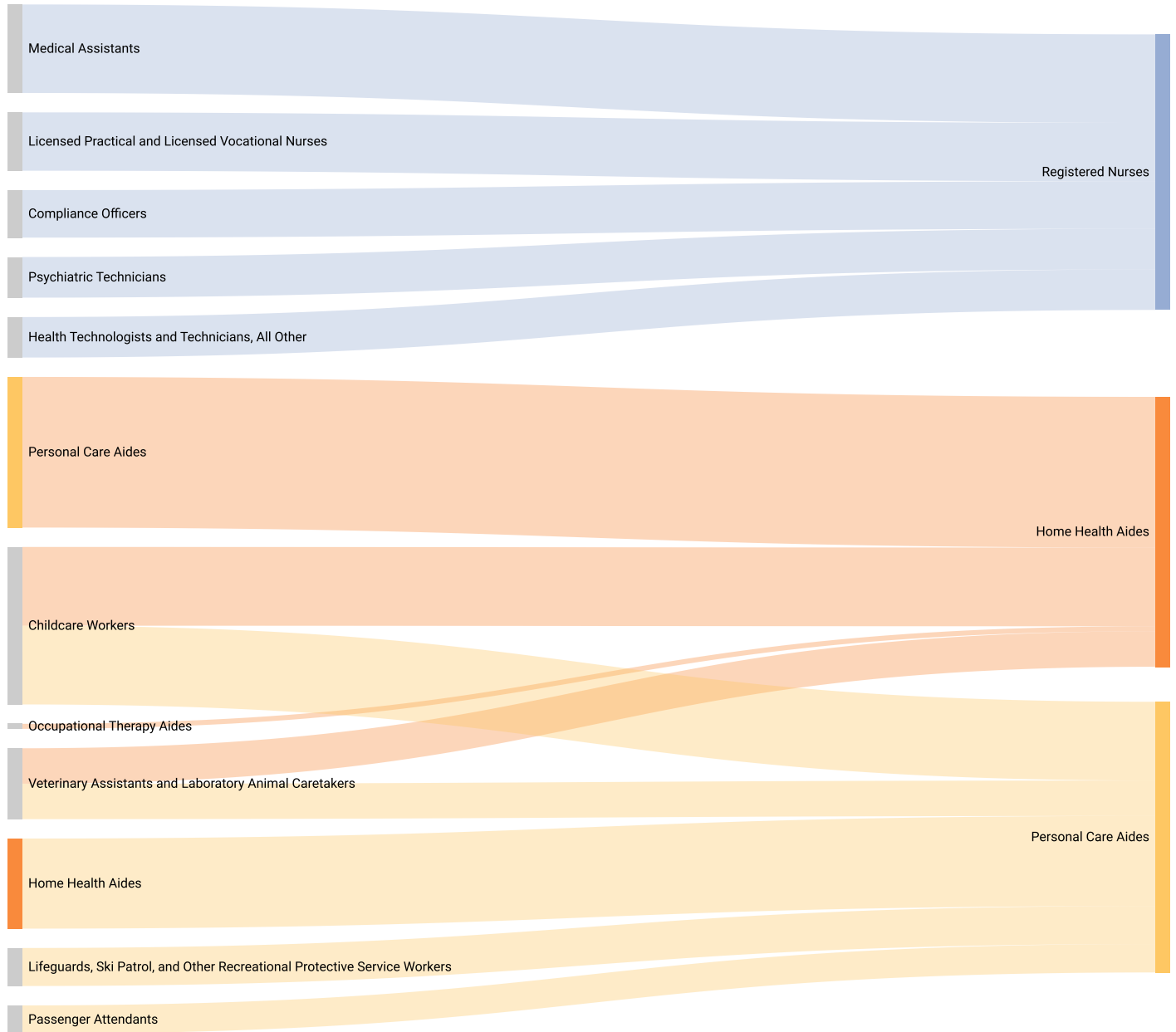
Supply Chain: Top Suppliers


As of 2023Q1, Health Care and Social Assistance in Mesa County, Colorado are estimated to make \$788.6 million in annual purchases from suppliers in the United States with about 30% or \$236.0 million of these purchases being made from businesses located in Mesa County, Colorado.

2-digit Supplier Industries	Purchases from In-Region (\$M)	Purchases from Out-of-Region (\$M)
Manufacturing	\$23.4	\$138.1
Finance and Insurance	\$37.0	\$105.1
Professional, Scientific, and Technical Services	\$34.7	\$76.7
Real Estate and Rental and Leasing	\$51.2	\$53.3
Administrative and Support and Waste Management and Remediation Services	\$24.4	\$44.9
Remaining Supplier Industries	\$65.4	\$134.4
Total	\$236.0	\$552.5

 Supplier-buyer networks can indicate local linkages between industries, regional capacity to support growth in an industry, and potential leakage of sales out of the region.

Sector Strategy Pathways





 The graphics on this page illustrate relationships and potential movement (from left to right) between occupations that share similar skill sets. Developing career pathways as a strategy promotes industry employment growth and workforce engagement.

Postsecondary Programs Linked to Health Care and Social Assistance

Program	Awards
Colorado Mesa University	
Child Care Provider/Assistant	53
Emergency Medical Technology/Technician (EMT Paramedic)	75
Licensed Practical/Vocational Nurse Training	36
Medical/Clinical Assistant	22
Nursing Assistant/Aide and Patient Care Assistant/Aide	57
Registered Nursing/Registered Nurse	186
Intellitec College-Grand Junction	
Dental Assisting/Assistant	15
Massage Therapy/Therapeutic Massage	65
Medical/Clinical Assistant	128
Nursing Assistant/Aide and Patient Care Assistant/Aide	77

Source: [JobsEQ®](#)

-  The number of graduates from postsecondary programs in the region identifies the pipeline of future workers as well as the training capacity to support industry demand.
-  Among postsecondary programs at schools located in Mesa County, Colorado, the sampling above identifies those most linked to occupations relevant to Health Care and Social Assistance. For a complete list see JobsEQ®, <http://www.chmuraecon.com/jobseq>

Data Notes

- Industry employment and wages (including total regional employment and wages) are as of 2023Q1 and are based upon BLS QCEW data, imputed by Chmura where necessary, and supplemented by additional sources including Census ZBP data. Employment forecasts are modeled by Chmura and are consistent with BLS national-level 10-year forecasts.
- Occupation employment is as of 2023Q1 and is based on industry employment and local staffing patterns calculated by Chmura and utilizing BLS OEWS data. Wages by occupation are as of 2023, utilizing BLS OEWS data and imputed by Chmura.
- GDP is derived from BEA data and imputations by Chmura. Productivity (output per worker) is calculated by Chmura using industry employment and wages as well as GDP and BLS output data. Supply chain modeling including purchases by industry are developed by Chmura.
- Postsecondary awards are per the NCES and are for the 2020-2021 academic year.
- Establishment counts are per the BLS QCEW data.
- Figures may not sum due to rounding.

FAQ

What is (LQ) location quotient?

Location quotient is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is annual demand?

Annual demand is a of the sum of the annual projected growth demand and separation demand. Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. Growth demand is the increase or decrease of jobs expected due to expansion or contraction of the overall number of jobs.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.