

Mesa County Workforce Center

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Industry Profile



Recreation, Apparel and Sports Drinks 3rd Quarter 2022



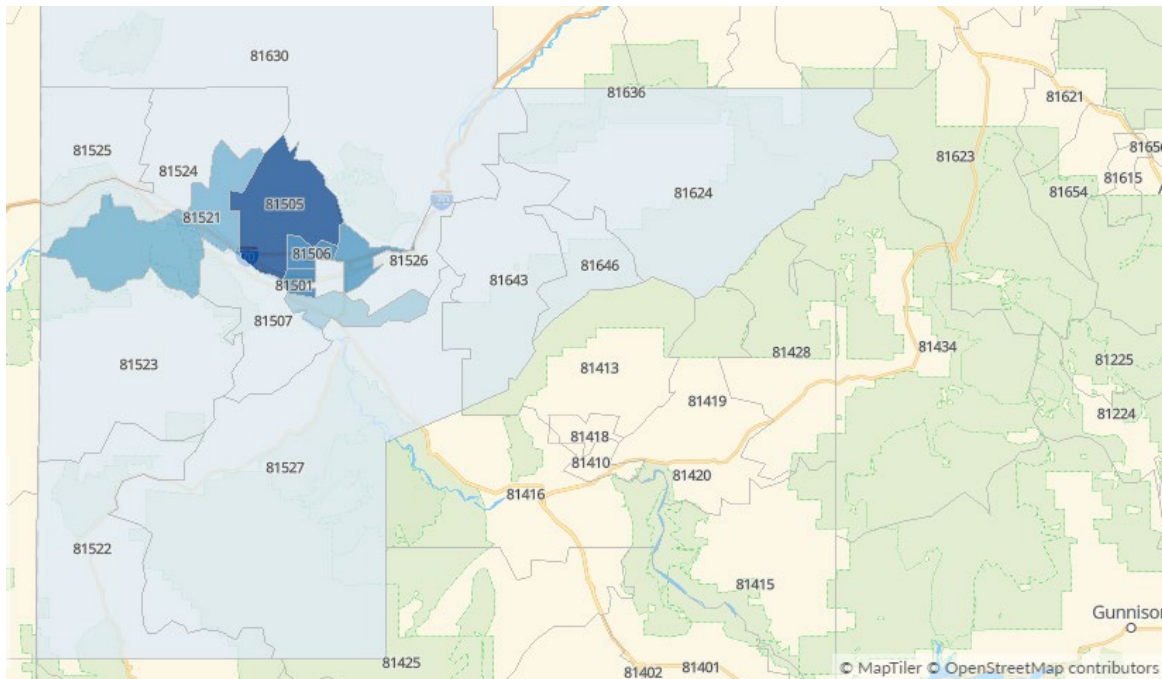
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Recreation, Apparel and Sports Drinks

The Recreation, Apparel and Sports Drinks sector makes up .8% of Mesa County's employment. The map below shows employment concentration in Mesa County. In 2021, Mesa County had 615 jobs available in this specific area. We expect that number to slightly decrease in 2022.



Note the location quotient for each zip code. A location quotient of 1.00 represents the average concentration for the Recreation, Apparel, and Sports Drink sector.

| ZIP | ZIP Name | Avg. Earnings Per Job | 2021 Location Quotient | 2022 Jobs |
|-------|----------------|-----------------------|------------------------|-----------|
| 81505 | Grand Junction | \$35,033 | 2.23 | 210 |
| 81501 | Grand Junction | \$31,088 | 1.15 | 165 |
| 81506 | Grand Junction | \$21,617 | 1.55 | 68 |
| 81521 | Fruita | \$34,803 | 1.68 | 67 |
| 81503 | Grand Junction | \$28,686 | 1.43 | 31 |
| 81504 | Grand Junction | \$31,340 | 0.69 | 32 |
| 81526 | Palisade | \$35,597 | 1.61 | 20 |
| 81507 | Grand Junction | \$38,664 | 0.75 | 15 |

| Top Regional Businesses | | |
|-------------------------|---|---------------|
| Business Name | Industry Name | Business Size |
| Crossroads Fitness | Fitness and Recreational Sports Centers | 110 |
| Happy Trails Colorado | Sporting Goods Stores | 42 |
| Orchard Mesa Lanes | Sporting Goods Stores | 20 |
| Pepsi Beverages Co. | Soft Drink Manufacturing | 20 |
| Western Filament, Inc. | Sporting Goods Stores | 77 |

Top Occupations in Mesa County and five-year outlook

| Description | Employed in Industry Group (2022) | Employed in Industry Group (2027) | % Change (2022 - 2027) | % of Total Jobs in Industry Group (2021) | Median Hourly Earnings | Typical Entry Level Education | Typical On-The-Job Training |
|---|-----------------------------------|-----------------------------------|------------------------|--|------------------------|-----------------------------------|-----------------------------------|
| Retail Salespersons | 182 | 192 | 6% | 28.6% | \$13.82 | No formal educational credential | Short-term on-the-job training |
| Exercise Trainers and Group Fitness Instructors | 95 | 73 | (23%) | 16.7% | \$16.80 | High school diploma or equivalent | Short-term on-the-job training |
| Bicycle Repairers | 36 | 37 | 5% | 5.7% | \$16.55 | High school diploma or equivalent | Moderate-term on-the-job training |
| First-Line Supervisors of Retail Sales Workers | 34 | 35 | 4% | 5.3% | \$21.00 | High school diploma or equivalent | None |
| Cashiers | 24 | 24 | (0%) | 3.9% | \$13.48 | No formal educational credential | Short-term on-the-job training |
| Amusement and Recreation Attendants | 16 | 13 | (16%) | 2.7% | \$12.53 | No formal educational credential | Short-term on-the-job training |
| General and Operations Managers | 15 | 15 | 5% | 2.3% | \$45.56 | Bachelor's degree | None |
| Shipping, Receiving, and Inventory Clerks | 15 | 15 | 4% | 2.3% | \$16.80 | High school diploma or equivalent | Short-term on-the-job training |
| Receptionists and Information Clerks | 13 | <10 | (25%) | 2.3% | \$14.25 | High school diploma or equivalent | Short-term on-the-job training |
| Customer Service Representatives | 13 | 12 | (5%) | 2.1% | \$14.44 | High school diploma or equivalent | Short-term on-the-job training |

Western Slope Competitive Wage Analysis

| Description | 2021 Resident Workers | Avg. Annual Openings | Applicants per job opening | Pct. 10 Hourly Earnings | Pct. 25 Hourly Earnings | Median Hourly Earnings | Pct. 75 Hourly Earnings | Pct. 90 Hourly Earnings |
|---|-----------------------|----------------------|----------------------------|-------------------------|-------------------------|------------------------|-------------------------|-------------------------|
| General and Operations Managers | 2,035 | 205 | 9.9 | \$22.07 | \$30.85 | \$44.83 | \$62.74 | \$90.62 |
| Amusement and Recreation Attendants | 352 | 78 | 4.5 | \$12.32 | \$12.33 | \$12.58 | \$13.60 | \$15.56 |
| Exercise Trainers and Group Fitness Instructors | 372 | 58 | 6.4 | \$12.54 | \$13.73 | \$17.20 | \$24.42 | \$32.44 |
| First-Line Supervisors of Retail Sales Workers | 1,792 | 188 | 9.5 | \$13.07 | \$16.16 | \$21.06 | \$27.84 | \$36.11 |
| Cashiers | 3,414 | 573 | 6.0 | \$12.41 | \$12.71 | \$13.47 | \$14.20 | \$16.43 |
| Retail Salespersons | 4,777 | 641 | 7.5 | \$12.50 | \$13.01 | \$13.73 | \$16.52 | \$21.08 |
| Customer Service Representatives | 1,659 | 199 | 8.3 | \$12.89 | \$13.60 | \$14.64 | \$19.22 | \$22.01 |
| Receptionists and Information Clerks | 932 | 132 | 7.1 | \$12.88 | \$13.61 | \$14.35 | \$17.52 | \$18.63 |
| Shipping, Receiving, and Inventory Clerks | 702 | 63 | 11.2 | \$13.07 | \$13.82 | \$16.81 | \$19.23 | \$23.94 |
| Bicycle Repairers | 54 | 6 | 9.4 | \$13.47 | \$13.97 | \$16.37 | \$18.90 | \$22.46 |

Counties included in Western Slope: Mesa, Garfield, Montrose, and Delta Counties

This table shows the relationship between the available labor pool and current employment in the key occupations. This can also be understood as the shortage or surplus of labor in each occupation. The average and percentile salary ranges are actual wage levels for those occupations, across all industry groups within the regions. In the table above, the wage rates highlighted in yellow represent wage scales which may have to be paid to new hires based on low or high regional demand for each of the key occupations.