



Workforce Development *is* Economic Development

512 29 ½ Rd  
Grand Junction, CO 81504

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Mesa County Workforce Development Board - Bi-Monthly Meeting Minutes  
Tuesday, January 25<sup>th</sup>, 2022: 7:30am-9:00am

**HYBRID MEETING**

Meeting ID

[meet.google.com/ijz-suhs-ryw](https://meet.google.com/ijz-suhs-ryw)

Phone Numbers

[\(US\)+1 984-212-6169](tel:+19842126169)

PIN: 586 812 818#

7:30 AM Attendance and Roll Call/ New Board Member Recognition Introductions

7:35 AM WFC Success Story

“I was laid off from two jobs on same day and forced into a career change. I decided on real estate. I am a disabled veteran and went through the VetWorks program at the Workforce Center. Honestly, I didn’t have a lot of faith. I met with Tony Lee and he was able to get me approved for the program. I started in May 2020 and by September 2020, I had my real estate license. I have been licensed for one year now and already incredibly successful. I found my calling and I’m so thankful for Tony Lee.”

7:30-7:35 AM

**Consent Agenda**

*\*\*The Consent Agenda is intended to allow the WDB to spend its time on more complex items and initiatives. These items are generally perceived as non-controversial and can be approved by a single motion. Board members may ask that an item be removed from the Consent Agenda for individual consideration.*

- I. Data Integrity and Participation Cycle**
- II. WIOA Title I Eligibility, Determination, Documentation**
- III. A Guide to Business Services**

***Nina Anderson motions to approve, Diane Schwenke seconds. No objections.***

7:35 – 8:05 AM Working Metrics/ Job Quality framework Presentation

Curtis has been working with Results for America and CWDC on job quality, measurements and tracking to help retain our workforce. This is a really neat approach to show objective measurements for your job quality.

Lee Wheeler presentation slide deck: WFDC published “Colorado’s Job Quality Framework”

Morgan Golin: Benefits of Working Metrics: you will receive access to the platform for up to two years and will receive a social impact scorecard as well as a diversity overview. Working Metrics does not collect Personally Identifiable Data and Employee Data is not shared and there is no cost to participate in this pilot. The only requirement is your time commitment (2-4hrs initial upload then 30min quarterly).

Larry Schlang: There are several different options to choose from and we’re here to help with training and support. We partnered with Results for America and are received funding to expand the product. After you report, we’d love to debrief with you on your results and user experience. There are spaces for 25 companies to participate in the pilot statewide, and so far 7 are filled.



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Slide deck presents 6 primary reasons people leave their jobs; this is mainly the HR data that we're pulling into the platform. We will be adding in additional job quality (culture, scheduling, etc) as we move forward. Retirement is not taken into account, as this currently captures when employees are "changing" jobs. As we worked with the Aspen Institute to determine our approach, we focused on tangible data but will work to quantify some of the less tangible in the future. There is the potential to break out employee leaves by type and our objective is to help companies get insights and generate better operations to benefit the bottom line. This is a pilot, and you can help develop the product. This seems like a great starting point and as Mesa County employers participate, we can help make this what we need it to be.

8:05 – 8:15 AM Workforce Center Volume Report and Economic Overview (Included in attachments) – Curtis Englehart

December WFC Volume: 3,231 (compared to almost 4K in December 2020). Employed at entry has stayed pretty flat. Job orders (2-3 job openings per job order) are at 975, which was down from November 2021. Active employers using connecting Colorado continues to grow, now at 642. There has been a huge increase in the number of jobs that are coming through the WFC since 2019. The Average weekly wage increased by \$28 an average employment is up. We show positive trends in the labor force and unemployment rate which are both trending in the right directions. Local industries show we're struggling in healthcare, food service and retail. We are seeing the beginning of the trend where employees left due to vaccine mandates. 2019 Net Migration shows inbound from Garfield county and the front range and we're losing some to Maricopa County, AZ. Top posted occupations: Semi skilled services ie: retail/food service, management and finance, medical & health science. Work Based Learning (Career Development Program) is on pace to hit most of our goals, but we're struggling to engage our youth. This has been an issue across the state and we are working on some different ideas and projects with SD51 and WCCC. The Location Quotient measures how diversified our local economy is and our 2021 top industries were healthcare & government (including CMU, WCCC and SD51).

8:15 – 8:30 AM Mesa County Family Works Program Overview – Curtis Englehart

This program provides wrap-around services to trailing partners to help establish roots. We assign a 1-on-1 employment specialist and leverage the WDB to provide networking opportunities for these trailing partners. There is a landing page on our website: [MCWFC.us](http://MCWFC.us) > Job Seekers > FamilyWorks Program. The completed form goes to the Employment Services team to be assigned out.

8:30-9:00 AM Program and Sub Committee updates:

- CareerLink (Diane Schwenke)  
CareerLink met last week and Dave Skanga is new chair. We revamped the format so now each month there is a spotlight on one of the programs. We focused on CareerWise first, and received good suggestions for an apprentice and finding additional employers. Next month we are focusing on Career Services at CMU and interns. The team produced a 1-pager on the various ways employers can participate in preparing the future workforce. (Suggest a direct mailer to employers.)
- ED First Responders (Diane Schwenke)  
We are working on a process with the State Strategic Economic Development to build a Recovery and Resilience Roadmap and dedicate one meeting per month to this. Topics include: freight hub and broadband deployment in Collbran area.



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- P-Tech (Brigitte Sunderman)  
FMHS is starting construction, electrician, and surveying this fall. GJHS and CHS will add pharmacy tech, early childhood and fire science.
- RUN and Innovation Grant Status  
We received these 2 separate grants through COVID funds. RUN is flexible funding for short term occupational skills training for in-demand industries and applicants do not have to meet WIOA criteria. Currently 48 individuals have used RUN. We put out an RFP and granted funds to the Partnership for Children & Families who will be running an Early Childhood Director cohort of 41 people. We are trying to cap around \$5500/person.  
The second grantee was CareerWise and we're anxiously waiting to see how they will be using these funds.
- February 9<sup>th</sup> @ 10 AM - MCWFC & GJACC Webinar: TIME TO RETHINK YOUR HIRING PROCESS - Let Local Experts Help!  
The webinar is February 9<sup>th</sup>, not February 8<sup>th</sup>. Employers expressed a need to ensure applicants stay engaged in the hiring process and keep the process timely and we worked with industry experts to provide some great insights.

9:00 AM

Adjourn

- ❖ Items in ***Bolded Italics*** require a vote
- ❖ Attachments: Data Integrity and Participation Cycle; WIOA Title I Eligibility, Determination, Documentation; A Guide to Business Services; Workforce Center Volume Report and Economic Overview