



Workforce Development *is* Economic Development

512 29 ½ Rd
Grand Junction, CO 81504

Mesa County Workforce Development Board - Bi-Monthly Meeting Agenda

Tuesday, January 21st, 2020 - 7:30am-9:00am

Location: We will be meeting in Room C of our Business Center, 512 29 ½ Road, Grand Junction, CO.
Please enter through the north entrance

Call in Option: **683-4300** for local callers; **1-877-394-5806** for long distance callers
Access Code: **0353020** followed by the # sign

7: 15 -7:30 AM Light Breakfast

7:30 AM Attendance and Roll Call/ New Board Member Recognition
Introductions

7:35 AM WFC Success Story:

"My time working through the Kickstart program has been a gateway to a career I see myself in for years to come. Their program was efficient and flexible enough to work through all the ins and outs of finding me a perfect position, setting me up with the training and resources that I needed, and providing me with all the support I could have needed to succeed.

I found the agent I was working with to be very understanding of my wants and needs for obtaining the perfect job for me and more than happy to put in the extra mile to find a good fit. I was impressed by the immense amount of leg work that they put in for me, always willing to lend a helping hand and more than happy to do whatever it took to connect me with potential employers. Through the help of the Kickstart program, I was expecting to get a decent job, but they helped me find the career of my dreams."

Consent Agenda

***The Consent Agenda is intended to allow the WDB to spend its time on more complex items and initiatives. These items are generally perceived as non-controversial and can be approved by a single motion. Board members may ask that an item be removed from the Consent Agenda for individual consideration.*

- **Approval of November 26th meeting minutes** (Included in attachments)
- **Appoint Paul Petersen: General Manager of Mesa Mall to the WDB as a Business Rep.**
- **Processing Discrimination Complaints Policy** (Included in attachments)
- **Adopt WDB Bylaws modification:** (Included in attachments)
 - 7. *In special circumstances where a quorum cannot be met due to various reasons such as: conflicting appointments and/or conferences, or for circumstances outside of the LWDB's control (i.e. inclement weather), a virtual meeting can be held. In this case, LWDB policies can be approved via an email or electronic vote.*

*Motion was made by Diane Schwenke & then Seconded by Tracey Garchar— **unanimous vote to approve***

- 7:30 – 8:15 AM Presentation: Colorado Mesa University/Mesa County Workforce Center Hybrid Position Update (Kayley Vogel Workforce Development Liaison; Kirstin Maska: Youth Employment Specialist)
 - Slide deck was emailed out to the Workforce Development Board
 - Vision: To provide support to employers, students and local job seekers along their employment journey.
 - Success Story: Ryan Sheenhan – he recently graduated and he left CMU & went to a job in AZ, but he really wants to come back to the Grand Valley. So Kayley is using her contacts at CMU and in the



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community, helping making contacts with employers to find him employment to return to the Grand Valley.

- Walk though of setting up an employer account through Handshake so employer can connect with students/schools
- If interested as an employer to do the Spring (or fall) Career Connections Fair please reach out to Kayley
- If interested as an employer to do the Spring (or fall) Jump Start Job fair reach out to Kirstin
- Went over services available through Hiring Events held at the WFC
- How to set up an account on the Connecting Colorado Homepage as an employer
- Incentives programs under the Work based Learning Career Development Program – On the job trainings (OJT) – Apprenticeships – Internships (Work Experience)
- Screening Assessments you can have potential employees take – WorkKeys - Support our Work Ready Community – Prove It! by Kenex (also looking at piloting some soft skills assessments this year)
- Job Profiling – Mesa County has the only 2 job profilers in the state – this is a \$1,200 value available complimentary to employer
- Survey at menti.com – please complete to help them know what kind of workshops employers would like provided (code provided only good through 1-22-20 so take it ASAP)

Questions & Feedback:

They are partnering with WCCC

There are 16,000 CMU accounts that are open – but not certain if they are active, in the area, alumni, etc. This is since 2018

The city has been using a similar model, started prior to this position being created & it has been extremely successful. There were some struggles & groundbreaking & development along the way, but it has paid off and it is benefitting them greatly.

Handshake & Connecting Colorado are separate platforms so if you want to post a position, you will need to post on both separately.

It was shared that at career fairs you get a lot of interest shown, but then it is difficult to get one on one time with individuals. - However, it is great to work with professors and department heads that know the students & can make referrals.

Once you can strike up the relationship with the professors you are getting really good referrals – so maybe an event to network with the professors and department heads, coffee, after hours, something to make those connections. It was suggested to do it on a pilot basis with a limited amount of employers so real connections can be made and they don't get overwhelmed.



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8:15 – 8:30 AM Workforce Center Volume Report (Included in attachments) (Curtis Englehart)

Curtis reviewed this & highlighted that:

- Unemployment rate of 2.5% is the lowest it has ever been since record keeping started back in 1990.
- Number of full time job orders is continuing to dominate – speaks to strong economy – lot of good opportunities
- Industry specific job table shows that diversity is continuing to grow – so if the oil & gas industry were to take a hit, it would still sting but not as much as it did in 2008
- There is a typo on the Mesa County November 2018 table (under the 2.) Area Labor Force, Employment and Unemployment heading) – the Labor Force correct number is 76,572
- Curtis answered a question about why the number of job openings are almost double from December 2018 to December 2019 when the number of job orders has remained consistent – That would be due to employers posting a job order for multiple positions, i.e. construction for multiple positions, and one time job opportunities such as the X-games.

Curtis would be happy to answer any additional questions via email or phone.

8:30 AM-9:00AM Program and Sub Committee updates:

- CareerLink (Diane Schwenke) Per the meeting last week:
 - Young Entrepreneurs Academy, CEO Roundtable will be on 2-11-20. The investor panels will be moved up before spring break to 3-11-20 at the Marriott. There will be 14 presentations.
 - CareerWise, Jayden McCloud, who was the local person for CareerWise will not be able to continue due to health reasons. The state was looking to go forward and hire another full time person, but Diane is going to be speaking to them about possibly putting brakes on to evaluate and make sure this program is still meeting needs and being the most efficient, before continuing.
- Work Ready Community Initiative (Curtis Englehart)
 - It has integrated & maintaining itself at this point. We have administered over 5200 NCRC's with quite a few hitting the platinum level which is the highest level you can score out, and we have 168 employers supporting the initiative by recognizing the NCRC's in some fashion in their hiring process.
- P-Tech (Brigitte Sunderman)
 - Added Mechatronics – have applied to the state and should get approval within the next couple of months at Central. It didn't work out at Fruita this year, they are having some transitions as well.
- **War For Talent Workshop** – February 18th 8am-12pm (Breakfast provided \$99.00 to attend)

Marketing page flyer is attached

- **CWDC Talent Pipeline Report** – February 27th 12pm – 1:30pm (lunch provided, no fee, open to everyone)

Marketing page flyer is attached

Adjourned at 8:35 am

9:00 AM

Adjourn



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- ❖ Items in ***Bolded Italics*** require a vote
- ❖ Attachments: January WDB meeting minutes; Workforce Center Volume Report, Processing Discrimination Complaints Policy, WDB modified bylaws

Google Calendar does not talk to outlook calendar so if there is a change, update or deleted meeting, it might not update on your calendar – so you will want to be sure to double check your calendar with the attachment of correct meeting dates for this year.

2020 Meeting Dates:	2020 Meeting Times:
Tuesday, January 21 st	7:30am-9am
Tuesday, March 24 th	7:30am-9am
Tuesday, May 26 th	7:30am-9am
Tuesday, July 28 th	7:30am-9am
Tuesday, September 22 nd	7:30am-9am
Tuesday, November 24 th	7:30am-9am