

# Mesa County Workforce Center

Workforce Development /s Economic Development

## *Industry Profile*



# Recreation, Apparel and Sports Drinks

## 1<sup>st</sup> Quarter 2018

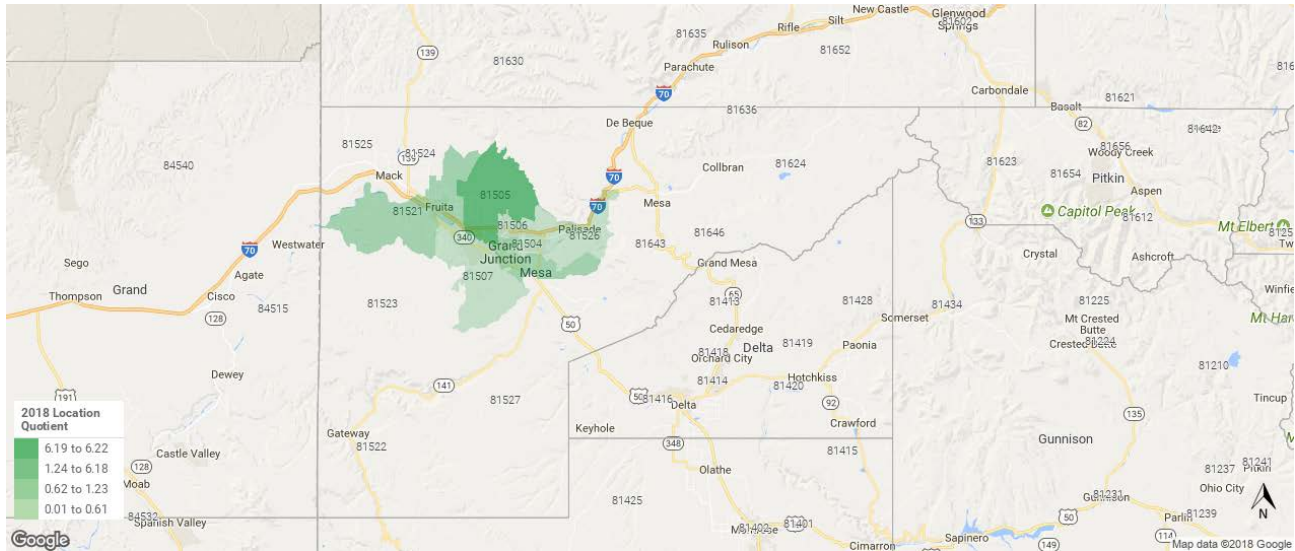


Mesa County Workforce Center  
512 29 1/2 Road, Grand Junction

970 248 7560  
[www.mcwfc.us](http://www.mcwfc.us)

# Recreation, Apparel and Sports Drinks

The Recreation, Apparel and Sports Drinks sector makes up 2.5% of Mesa County's employment. The map below shows employment concentration in Mesa County. In 2017 Mesa County had 662 jobs available in this specific area. In 2018 we expect that number to decrease by .4%



Note the location quotient for each zip code. A location quotient of 1.00 represents the average concentration for the specific sector or industry. The highest location quotient for this industry is in the 81520 zip code.

ZIP	ZIP Name	2018 Location Quotient	2018 Jobs
81520	Clifton, CO	3.82	58
81506	Grand Junction, CO	2.80	136
81505	Grand Junction, CO	2.42	268
81521	Fruita, CO	0.91	25
81501	Grand Junction, CO	0.80	150
81507	Grand Junction, CO	0.43	<10
81503	Grand Junction, CO	0.41	10
81526	Palisade, CO	0.20	<10
81504	Grand Junction, CO	0.14	<10

## Top Regional Businesses

Business Name	Industry Name	Business Size
Crossroads Fitness	Fitness and Recreational Sports Centers	110
Western Filament Inc	Sporting Goods Stores	77
Grand Valley Bmx	Fitness and Recreational Sports Centers	54
Grand Mesa Little League	Fitness and Recreational Sports Centers	50
Wiggy's Inc	Sporting and Recreational Goods and Supplies Merchant Wholesalers	42

## Top Occupations in Mesa County and five year outlook

Description	Employed in Industry Group (2017)	Employed in Industry Group (2022)	% Change (2017 - 2022)	% of Total Jobs in Industry Group (2016)	Median Hourly Earnings	Typical Entry Level Education
Retail Salespersons	317	343	8%	22.2%	\$11.04	No formal educational credential
Fitness Trainers and Aerobics Instructors	121	105	(13%)	9.0%	\$15.73	High school diploma or equivalent
Landscaping and Groundskeeping Workers	76	84	11%	5.3%	\$11.72	No formal educational credential
Amusement and Recreation Attendants	69	75	9%	4.8%	\$9.05	No formal educational credential
Coaches and Scouts	65	60	(8%)	4.7%	\$10.23	Bachelor's degree
Cashiers	51	53	4%	3.6%	\$9.80	No formal educational credential
Waiters and Waitresses	47	52	11%	3.2%	\$8.97	No formal educational credential
First-Line Supervisors of Retail Sales Workers	41	44	7%	2.9%	\$20.44	High school diploma or equivalent
Bicycle Repairers	31	32	3%	2.2%	\$10.55	High school diploma or equivalent
Separating, Filtering, Clarifying, Precipitating, and Still Machine Setters, Operators, and Tenders	31	35	13%	2.1%	\$16.25	High school diploma or equivalent

Most of the occupations listed above occupation will be seeing job growth over the next five years.

## Western Slope Competitive Wage Analysis

Description	Annual Openings	Available Applicants	Applicants per job opening	Pct. 10 Hourly Earnings	Pct. 25 Hourly Earnings	Avg. Hourly Earnings	Pct. 75 Hourly Earnings	Pct. 90 Hourly Earnings
General and Operations Managers	84	151	1.8	\$18.57	\$26.41	\$47.53	\$55.30	\$90.33
Coaches and Scouts	32	12	0.4	\$8.67	\$9.22	\$13.96	\$15.33	\$21.98
Childcare Workers	63	91	1.4	\$6.62	\$6.98	\$8.67	\$9.58	\$11.71
Fitness Trainers and Aerobics Instructors	26	14	0.5	\$10.00	\$14.23	\$15.93	\$18.11	\$19.17
First-Line Supervisors of Retail Sales Workers	78	122	1.6	\$12.60	\$14.99	\$24.36	\$27.28	\$42.52
Cashiers	397	479	1.2	\$8.69	\$9.06	\$11.34	\$11.92	\$17.10
Retail Salespersons	388	413	1.1	\$8.84	\$9.52	\$14.53	\$15.42	\$24.44
Receptionists and Information Clerks	95	299	3.1	\$9.49	\$11.08	\$13.53	\$15.37	\$18.29
Office Clerks, General	205	353	1.7	\$9.18	\$10.92	\$16.22	\$19.05	\$24.80
Bicycle Repairers	3	5	1.7	\$8.72	\$10.21	\$12.62	\$14.75	\$16.68

Counties included in Western Slope: Mesa, Eagle, Summit, Garfield, Lake, Gunnison, Montrose, San Miguel and Delta Counties

This table shows the relationship between the available labor pool and current employment in the key occupations. This can also be understood as the shortage or surplus of labor in each occupation. The average and percentile salary ranges are actual wage levels for those occupations, across all industry groups within the regions. In the table above, the wage rates highlighted in yellow represent wage scales which may have to be paid to new hires based on low or high regional demand for each of the key occupations.